



ITALIAN - AMERICAN
HERITAGE FESTIVAL
of IOWA

Dear Vendor,

As we approach our Tenth Anniversary, look for this year's Italian-American Heritage Festival of Iowa to be bigger and better!

We realize that relationships with Vendors, such as yourself, have played an important role in making our Festival a huge success. Again this year we plan to have an informal meeting for our Vendors after the April 15th deadline, at which time we will collaborate on how to best serve your needs, make this Festival run smoothly, and most importantly give back to our Community!

Please note that the **April 15th Application deadline** is pertinent this year, as we are subject to City requirements for layout specifications.

A business card size advertisement in our program – a \$100 value, is included with your reservation, free of charge. (Or a \$100 credit towards any program advertisement.) Please include your business card with your application.

We will continue to showcase our Italian Heritage with food, music, displays and entertainment. Please check our website at www.italianfestivalofiowa.com for up-to-date information.

We look forward to working with you this year.

David Miller
Vendor Chairman

The Italian-American Heritage Festival
Western Gateway Park, Downtown Des Moines IA
Friday, July 26th and Saturday, July 27th 2019

Vendor Application continued

APPLICANT: _____
(Vendor name, as it should appear in signage and advertising)

Address: _____ City, ST ZIP: _____

Contact: _____ State of Iowa Sales Tax Number: _____

Phone Number: _____ Email: _____

Alternate Phone: _____

ALL ITEMS OFFERED: _____

NOTE: All items are subject to IAHF Board approval. Only beverages bought from or approved by IAHF shall be sold.

			Total
RENTAL FEES:	_____ 10' X 10' Booth	\$ 900 each	\$ _____
	_____ 10' X 20' Booth	\$1400 each	\$ _____
	_____ 220 Volt Outlet	\$ 75 each	\$ _____
	Total Rental Fees	\$ _____	(50% due with Application) (50% due at June Vendor Mtg)
	Security Deposit	\$ 250	(100% due with Application)

NOTE: Rental Fees are non-refundable.

REMIT TO: Please submit your signed Application with the appropriate fees to:

The Italian-American Heritage Festival
ATTENTION: David Miller
1961 Indianola Ave.
Des Moines IA 50315

Authorized Signature: _____ Printed Name: _____ Date: _____

AGREEMENT: By signing above, I acknowledge having read and understand the Italian-American Heritage Festival's rules and regulations, and agree to abide by the rules set forth in this Vendor Application. I understand that failure to abide by these rules and regulations may result in my removal from the festival, exclusion from further participation and forfeiture of all fees and deposits.