



2018 ITALIAN-AMERICAN HERITAGE FESTIVAL PROGRAM AD

Business Name: _____

Contact Person: _____

Mailing Address: _____

Email Address: _____

Phone #: _____

Size and Price of 2018 ads. Please **check** your option and return, along with your payment, by 4-16-18.

<input type="checkbox"/>	Business card	3.5 x 2 in	\$100	
<input type="checkbox"/>	1/8 page	7.5 x 1.25 in	\$175	
<input type="checkbox"/>	1/4 page	7.5 x 2.5 in	\$225	
		or		
<input type="checkbox"/>	1/4 page	3.75 x 5 in	\$225	
<input type="checkbox"/>	1/2 page	7.5 x 5 in	\$375	
<input type="checkbox"/>	Full page	7.5 x 10 in	\$550	
<input type="checkbox"/>	Back cover	7.5 x 10 in	\$700	
<input type="checkbox"/>	Inside back cover	7.5 x 10 in	\$650	(Covers on a first come basis)
<input type="checkbox"/>	Inside front cover	7.5 x 10 in	\$650	
<input type="checkbox"/>	Full page adjacent to schedule		\$650	

If you have any questions, please email lesablasco@gmail.com.

Vendors, other than at "il mercato", will receive a complimentary business card size ad. This money (\$100) can be applied towards a larger ad. **We hope to see you at the festival on July 27th-28th!!**

Please **check** all that apply.

Enclosed is a check for the ad chosen above

I'd like to use the same ad placed in a previous program

I've enclosed a copy of the ad I'd like to use

Please contact me

I'm a new advertiser

Signature: _____

Please mail this sheet and your payment to: !

Italian-American Heritage Festival of Iowa

Attn: Lesa Blasco

1961 Indianola Ave.

Des Moines, IA 50315

We truly appreciate your support. Thank you.