



## Italian-American Heritage Festival of Iowa Program Ad Application

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone #: \_\_\_\_\_

### **Ad Options: Deadline April 10<sup>th</sup>**

Selection	Size	Dimensions	Price
	Business card	3.5in x 2in	\$100
	1/8 Page	7.5in x 1.25in	\$175
	1/4 Page	7.5in x 2.25in	\$225
	1/4 Page	3.75in x 5in	\$225
	1/2 Page	7.5in x 5in	\$375
	Full Page	7.5in x 10in	\$550
	Back Cover Page*	7.5in x 10in	\$700
	Inside Back Cover Page*	7.5in x 10in	\$650
	Inside Front Cover Page*	7.5in x 10in	\$650
	Full Page Adjacent to Schedule*	7.5in x 10in	\$650

\*Covers will be sold on a first come basis

Please check **all** that apply:

\_\_\_\_\_ Enclosed is a check for the ad chosen above

\_\_\_\_\_ I would like to use the same ad used in a previous program

\_\_\_\_\_ I have enclosed a copy of the ad I would like to use

\_\_\_\_\_ Please contact me

\_\_\_\_\_ I am a new advertiser

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Thank you for your support! Please return this sheet with your payment mailed to:

Italian-American Heritage Festival of Iowa

Attn: Lesa Blasco

1961 Indianola Ave

Des Moines, IA 50315